



Shepherd's Center of Kansas City, Kansas

Honorary Chair:
Marjorie K. Blank

Gala Committee

Chairpersons:
Brenda Jones
Linda Pendleton

Committee:
Melissa Bynum
Andrea Generaux
Jonna Lounce
Marci Michnick
Vernon Pierce
Linda Siemens

July 2011

Dear Friend of the Shepherd's Center,

This year, the Shepherd's Center of Kansas City, Kansas will celebrate its 25th Anniversary of promoting and supporting successful aging in Wyandotte County. With the help of more than 200 volunteers, the Shepherd's Center offers home services, health and educational programming for older adults.

We're throwing a party to celebrate this organizational milestone, and we want you to join us! The Shepherd's Center of Kansas City, Kansas will hold its 25th Anniversary Gala on Thursday, September 15, 2011 at the Pierson Community Center, 1800 South 55th Street, Kansas City, KS 66106-2243. We've included some information on becoming a corporate sponsor.

This is also the year that the first of the Baby Boomer Generation turns 65. Approximately 70 million Baby Boomers turned 65 in January 2011, and an estimated 10,000 will turn 65 every day for the next twenty years. This phenomenon will create increased need for the kind of programming the Shepherd's Center provides, and will impact institutions and systems for decades to come.

Beginning with retirement, the Shepherd's Center works with people transitioning out of the labor force, to help encourage a meaningful next chapter of life. Its flagship program, Adventures in Learning, is a monthly educational seminar to connect people with relevant and updated information. Home Services programming includes a friendly visitor program where volunteers are matched with people in the community who could use a weekly visit; as well as a minor home repair program for people who are unable to take care of their unexpected home maintenance issues. The Shepherd's Center offers a schedule of creative classes, a prayer shawl ministry, Vial of Life program, and the Parkinson support group and exercise class.

Please join the Shepherd's Center for this celebration by sponsoring a table or the entire event! A list is attached detailing the different levels of corporate and individual involvement.

The evening will include a social hour at 5:30 p.m., followed by dinner at 6:30, and an anniversary program at 7:00. It promises to be quite an evening!

Thank you for your continued support and encouragement.

Sincerely,

Linda M Siemens
Executive Director

Andrea Generaux
President

Melissa Bynum
Vice President

Living a life that matters.

25th anniversary gala celebration

Shepherd's Center of Kansas City, Kansas

Sponsor Levels

Please join us at the Pierson Park Community Center on September 15th, 2011 to help celebrate 25 years of promoting and supporting successful aging. Sponsorships help with the mission of the Shepherd's Center by supporting the operating costs of its programs. All sponsorships will receive recognition in the 25th Anniversary Commemorative Book.

Silver Dove (Presenting Sponsor) \$5,000

- Your company name incorporated into the Gala name with signage. ("Gala sponsored by...")
- Your company name included in media related to the event. (Must be received by 8/19/11.)
- Your company logo prominently displayed on all printed and promotional materials.
- Your company logo recognized on our website, with links to your website.
- Full-page ad in the 25th Anniversary Commemorative Book.
- One table of eight (8) at the Gala.

Bronze Dove \$2,500

- Your company name incorporated into the Gala with signage ("Gala space sponsored by...")
- Your company logo recognized on our website, with links to your website.
- Full-page ad in the 25th Anniversary Commemorative Book.
- Tickets for six (6) at the Gala.

Burgundy Dove \$1,000

- Your company name incorporated into the Gala with signage ("Social hour sponsored by...")
- Your company logo recognized on our website, with links to your website.
- Half-page ad in the 25th Anniversary Commemorative Book.
- Tickets for four (4) at the Gala.

Taupe Dove \$500

- Your company name listed as sponsor at the Gala with recognition on our website.
- Half-page ad in the 25th Anniversary Commemorative Book.
- Tickets for two (2) at the Gala.

Gray Dove \$250

- Your company name listed as sponsor at the Gala with recognition on our website.
- Quarter-page ad in the 25th Anniversary Commemorative Book.
- Tickets for two (2) at the Gala.

White Dove \$100

- Your name listed as a friend at the Gala with recognition on our website.
- Business card ad in the 25th Anniversary Commemorative Book.
- Ticket for one (1) at the Gala.

**For more information on sponsorships, call
(913) 281-8908 or e-mail lindas@sckck.org.**

25th anniversary
gala celebration

Thursday, September 15
Pierson Park Community Center
Tickets \$25/Each

5:30 Social Hour
6:30 Dinner
7:00 Anniversary Program




Shepherd's Center
of Kansas City, Kansas

757 Armstrong Avenue
Kansas City, Kansas 66101
(913) 281-8908
www.sckck.org